



Dog Breeder/Kennel Program

Life's Abundance Field Representatives who complete an application and meet the requirements described below may be eligible to participate in this special program. Program benefits are also outlined below. If you are accepted into the program you will hear from us directly and will start enjoying the benefits right away.

Required Documents

For Breeders

- A copy of the latest/current litter registration within 24 months. This is the most common document that is submitted. This shows the breeder's name (the Field Representative) and the date of the litter. For spouses who are both applying for the Breeder Program, if the litter registration is for a dog that is co-owned by both spouses, a copy of the registration for that dog showing both names is required (as most litter registrations only show one name). Altered documents will not be accepted.
- A copy of an official executed and completed sales contract from the most recent litter. This contract must indicate that the Field Representative is the owner/seller/breeder. Handwritten receipts will not be accepted.

For Kennels

- A copy of the kennel/business license or AG certificate. This includes veterinarians that have a kennel. Only one Field Representative may qualify per license. Employees, family members, etc. cannot use the same license for qualification.

Program Benefits

All Life Stage Dog Food Breeder Bags – Size, Price and Commissions

- Breeder/Kennel dog food bags are 44 lbs. each – 10% or four pounds more food than regular bags.
- The price is the same as the Autoship price of the 40 lb. bag. That means you get an extra 4 lbs. of food absolutely free with every bag you purchase.
- Price \$92.47, QS \$8.60, CS \$21.49
- Because of the exclusive nature of this program the Price, Quick Start Bonus and Commissionable Sales are not published on the Field Rep Price list. Contact Customer Care at 877-387-4564 for the most current price and commission information.

Grain-Free All Life Stage Dog Food Breeder Bags – Size, Price and Commissions

- Breeder/Kennel dog food bags are 39.6 lbs. each – 10% or 3.6 pounds more food than regular bags.
- The price is the same as the Autoship price of the 36 lb. bag. That means you get an extra 3.6 lbs. of food absolutely free with every bag you purchase.
- Price \$94.50, QS \$8.73, CS \$21.83
- Because of the exclusive nature of this program the Price, Quick Start Bonus and Commissionable Sales are not published on the Field Rep Price list. Contact Customer Care at 877-387-4564 for the most current price and commission information.

Ground Shipping Tip: Your shipping cost is the same as the regular 40 lb. or 36 lb. bags of dog food, respectively. To calculate shipping charges, log on to the Life's Abundance website, add regular 40 lb. All Life Stage or 36 lb. Grain Free bags of dog food to your shopping cart, enter the shipping location (zip code) and click on the "Calculate Shipping" button. Of course, do not complete the order process; this procedure is only to determine the shipping cost.

Loyalty Program for Pick-up and Rep Arranged/Paid Shipping

Because we save money on shipping for those who pick up their orders as well as those who arrange and pay for their own shipping, we can give these Field Reps special incentives. Arranging for your own shipping is when a Field Representative pays for a trucking company to transport the dog food to a location. The minimum for this method of shipping is a pallet.

- For every nine bags you buy, you will receive one bag free. Life's Abundance will keep track of your purchases, and award the free bags automatically.
- Depending on the bag size, a full pallet may be between 135 and 50 bags, however, in some circumstances for this method of shipping, it may make sense with as few as 30 to 50 bags. The economy of this method is variable with fluctuations in trucking rates. A Customer Care agent will be able to answer any questions you have about this shipping method and to arrange for shipping at your request.

Foods/Sizes That Qualify for This Loyalty Program

- All Life Stage Dog Food, 44 lb. Breeder Bags
- Grain-Free All Life Stage Dog Food, 39.6 lb. Breeder Bags
- Small & Medium Breed Puppy Food, 17.6 lb. Bags
- Large Breed Puppy Food, 35.3 lb. Bags

Program Acceptance/Denial and Orders

If you are accepted into this program, you will receive an email from Life's Abundance. **All orders for breeder-size bags must be placed by phone with a Customer Care agent.** Hours are Monday through Friday, from 8:00 a.m. to 7:00 p.m. Eastern Time and the toll free number is 877-387-4564. All Life's Abundance products can be shipped with Breeder/Kennel food bags.

Program Termination

Life's Abundance will periodically review all orders made, all documents submitted and all customers generated as a result of participation in this program. If you fail to live up to the program's agreement stated on Page 4 of this document, your participation may be terminated. If a Field Representative's participation in this program has been terminated, we will give the Representative 90 days to continue purchasing breeder/kennel food. However, after that time, the Field Representative is not eligible to submit another application for this program until six months after the 90-day period has elapsed. After the 90-day period, or upon termination as a Field Rep, any remaining loyalty points will be reset to zero. Termination from this program does not affect a Field Representative's status nor does it add to any compliance violations.



Dog Breeder/Kennel Program Application

Please complete and sign this form. Then return to Life's Abundance via fax, email or mail, as noted below.

Name: _____ I.D. #: _____

Email address: _____

Life's Abundance Breeder/Kennel Program Mission Statement

At Life's Abundance, we understand that breeders/kennels are a major source from which consumers get their dogs. They are exposed to many more prospects than conventional Field Representatives. As a result of the relationships they have with their customers, they are tremendous influencers when it comes to pet parent purchase decisions. They have the potential to acquire many more customers than conventional Field Representatives. The Dog Breeder/Kennel Program was created to give these Field Reps an opportunity to purchase Life's Abundance dog food at a discount, feed it to their dogs and puppies and acquire customers.

Please read and agree to the following:

I am a legitimate, active dog breeder/kennel. As a participant in this program, I understand that I can purchase Life's Abundance dog food at a discount and receive other special offers. I will feed this food to my dogs and puppies and recommend it to my customers. I also understand that periodically Life's Abundance will ask me to produce documentation to prove that I am an active dog breeder/kennel. I understand that if I do not produce an appropriate number of customers that is commensurate with the amount of breeder/kennel food that I purchase, my participation in this program may be subject to termination.

Signature: _____ Date: _____

Fax, email or mail this page with the appropriate paperwork to Life's Abundance.

Fax: 561-745-2373

Email: support@lifesabundance.com

Mailing address: Life's Abundance, Inc., 101 Capital Street, Jupiter, FL 33458